

EU-AFRICAN R&D PROPOSAL IDEA**Personal Details**

Gender:	Male
Title (e.g. Dr, Prof, etc.)	<input type="text"/>
Surname	Salim
First Name(s)	Riaz
Company / Institution	Jin Technologies Private Limited
Street or P.O. Box	905 Park Avenue Main Shahra-e-Faisal
City	Karachi
Zip / Postal Code	<input type="text"/>
Country	Pakistan
Telephone with area code	+ (9221) 4387491
Fax with area code	+ (9221) 4310968
E-Mail	riaz@jintech.com
website	www.jintech.com

Proposal**Title**

The title of your Proposal: please provide a maximum of 15 words that accurately reflect what your proposal is about.

Proposal idea (max 500 words):

We have to realize that information technology promises a great future and can play a vital role in enabling institutions to overcome their present isolation and shortage of resources. This is particularly important in view of the present resource constraints accompanied by an increasing number of students. Investment in information technology can help overcome this drawback. We therefore, need to fully exploit the advantages of this technology to our benefit.

Jin Technologies Private Limited has been in the software technology business since 1991. JTPL uses state-of-the-art information and communication technologies, to offer a range of services and products in the areas of interactive media and database development.

The idea is to share and look into possibilities were organizations and companies in Africa and other regions can partner with JTPL to develop ICT solutions for web and CD-ROM based e-Learning products.

JTPL enjoys a team of highly skilled, passionate and committed professionals in the industry.

Short Description of Institution

A short description of the institution (between 200 and 300 words) to include the most recent relevant experience related to the proposal idea.

JTPL combines cutting-edge technologies and tools to offer to deliver high quality new media solutions and services to our clients locally and internationally. We use a combination of Macromedia and Adobe tools for the development of graphics, multimedia authoring (Macromedia Flash and Director) and animation (3D Studio Max and Maya). We have experience of working in a range of programming and scripting languages including, Action Script, Lingo, JavaScript, Visual Basic, ASP, Perl, PHP, etc.

Our 2D animation title 'Cartoon Qaida' was our first step into creating world-class titles for preschoolers. 'Cartoon Qaida is also a winner of the most coveted P@SHA ICT Award - 2004 in the 'Best of Education' category.

Our product, 'Story of Pakistan™', an interactive encyclopedia website and CD-ROM won the 'Best of Research & Development' Award, at the P@SHA ICT Awards 2005. The award was presented by P@SHA, in recognition of the most outstanding ICT R&D project that has been developed in Pakistan.

In addition to winning the Best of R & D in P@SHA ICT Awards 2005, Jin Technologies (Pvt.) Ltd. also received a merit award, in the 'Education and Training' category, for its Urdu Literacy Software developed for ESRA, Education Sector Reform Assistance program of USAID.

In 2004, USAID was planning to launch its Urdu Literacy Program in the semi-urban areas of Pakistan and was looking for a partner with a strong background in developing and deploying state-of-the-art e-Learning projects. A number of companies were selected to present their demos, which were tested at different ESRA centers for usability and effectiveness.

Jin Technologies' demo was selected to be the most user-friendly and closer to meeting the learning objectives of the Literacy Program. Finally the contract of building the software was awarded to JTPL in April 2005. With a solid background of our team, we can guarantee best result in most competitive price